

CASE STUDY

Milwaukee Brewers

wolterinc.com



Photo courtesy of onmilwaukee.com

Servicing Fans, the Brewers Way

The Milwaukee Brewers were founded in 1970 when Bud Selig purchased the Seattle Pilots and moved them to Milwaukee. Since that time, the Brewers staff works hard behind the scenes of American Family Field to keep thousands of fans happy, entertained and loyal. It takes a strong local material handling partner like that of Wolter to keep American Family Field moving.



There's an exceptional amount of detail built into bringing Brewers baseball games to life. For instance, did you know that TV cameras are needed at particular heights and angles for the viewers to watch the game? The best way to provide this flexibility is with JLG 2630ES & 2646ES scissor lifts. Wolter customizes these lifts with lower rails so TV cameras can move freely while securely fastened to the lift, providing viewers the best angles on all the action.







What about getting around the park? Those who work at the ballpark need to get the job done fast, especially on game day. Walking from one end of the park to the other takes time. Or how about all those carts shuttling people around the parking lot, to and from the stadium. Wolter supplies EZ-GO & Cushman personnel carriers to help staff and guests get to their destination quickly and safely, so everyone can enjoy the game.

3 Three-Hole

So far, you may not have noticed our vehicles around the ballpark...or so you think. A Wolter supplied personnel carrier has been converted into the Brat Patrol vehicle! This vehicle was modified, allowing for the racing sausages to fit in the front seats. Without this special modification, the racing sausages wouldn't be able to visit as many fans around the stadium.







Seating a crowd of 41,900 fans comes with a tall order. Facility lights, windows, and signs are located at elevated locations throughout the park. Performing maintenance in these hard to reach areas gets done with the expertise of the Genie S85, a telescopic boom lift reaching 85 feet in the air. Thanks to the reach of this lift, fans keep informed and stay safe while enjoying game day.

5 RBI



Sometimes you need a little extra help. When it's baseball season, each day moves as quickly as a fast ball. To keep up, American Family Field brings in reinforcements with additional rental units from Wolter. Extra personnel carriers and scissor lifts keep the fun moving forward, when the season is at its busiest.

















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