

## **CASE STUDY**

Vetnique Labs

wolterinc.com

## **Underdog Support Requires a Big Lift**

Vetnique Labs, located in Naperville, IL is the creator of Glandex®, a dog supplement that treats anal gland issues or "scooting". James Bascharon, the veterinarian, now innovator in animal health, founded Vetnique Labs in 2011. The company has grown so rapidly, selling its product internationally, online, in stores and directly to the consumer, which quickly used up all of its warehouse floor space.

Only in the warehouse space for a couple of months, James turned to the commercial real estate professional who advised him to install pallet racking. He recommended Wolter, who designed and installed a complete storage system allowing the Company to maximize the entire space from floor to ceiling.



Steel King Industrial pallet rack with guard rails

Wolter visited the warehouse and quickly understood the only way to go was up. They created an architectural rendering of the storage system to easily communicate the recommended solution. Wolter installed a Steel King



















Big Joe PDS30 Stacker at Ventique Labs works efficiently in tight spaces

pallet racking system containing three 10 foot aisles with open storage so the warehouse manager can easily store and retrieve large pallets of product safely. Vetnique also emphasized their commitment to safety by installing Steel King industrial guard rail around their new pallet rack.

The Big Joe PDS30 stacker however, was due to arrive in 2-3 weeks. Wolter quickly resolved the issue with a 3-wheel forklift rental to ensure fulfillment. Once the Big Joe Walk Behind Straddle Stacker arrived, Vetnique was running at full speed. The Big Joe PDS30 Stacker was a perfect solution for the confined space making it easy to maneuver the pallets at all three levels of storage.

## What's Next?

Continued growth. As dogs all over the world "boot the scoot!®", Vetnique will be expanding its warehouse space to lead the cause.

I really liked that I only had to coordinate with one company...including financing.

James Bascharon, DVM, CEO & Founder of Vetnique Labs